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Meru rolls out all-electric sedans in Hyderabad

Small fleet of Mahindra e-Veritos being operated from Hyderabad International Airport

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By Author Sunny Baski | Published: 15th May 2018 12:31 am Updated: 15th May 2018 12:37 am

Hyderabad: To promote electric mobility and thereby check pollution in the city, Meru cabs have launched a fleet of e-Veritos, the all-electric sedan by Mahindra.

Mahindra Electric had recently joined hands with Meru to initiate a pilot project for electric vehicles in the city. To this effect, a small fleet of five Mahindra e-Verito sedans is being operated from the Hyderabad International Airport initially, while plans are afoot to augment the fleet based on the response.

Meru officials said the number of e-vehicles would soon be increased to 30. The idea is to shift most of its fleet to electric mode in the next four years.

The Mahindra eVerito is available for booking in the city through Meru's mobile app, website, call centre and also available at the Meru Zone in the Hyderabad airport. The services are available at the same fare as stipulated by the Telangana government's radio taxi fares for sedans.

CEO of Meru Cabs, Nilesh Sangoi, said the electric vehicle ecosystem was growing at a rapid pace towards a point where it would soon bridge the viability gap. The potential of electric vehicles in bringing down air pollution levels and savings in energy bills is unparalleled, he said.

"The Central government is actively promoting adoption of electric vehicles through National Electric Mobility Mission and other initiatives. We believe this will greatly benefit the society, consumers and also enhance the earnings of our driver partners", he said.

Based on the learnings from this pilot project, Meru plans to expand this initiative and also introduce them in other cities, Nilesh added.

The Telangana government is also actively pursuing an electric vehicle policy.